

Leadership SUMMIT

“Know the Why”

Questions - concerns - issues via the registration form

- Will there be breakout sessions? If so, can they be by job (president, program chairman, treasurer, secretary, retreat chairman.....)? **FALL IDEA**
- Our aging population - How do we attract & retain younger members?
- How do we get people to step up & volunteer?
- How to get the old guard to let go and embrace new ideas
- Motivating people to be more actively involved. How to mentor the next generation.
- How to get new members welcomed and participating

How do we get them involved?

- Involved in what?

- Involved, why?

People need a mission, not a task. (*why?*)

“Know the Why” ³

How do we get them “involved” in a mission -

Why do we get together?

Why do we do this stuff?

Why do we put ourselves through “this”?

Why do **WE** exist?

“Know the Why”

All In Stitches “why....”

Mission: We exist to **CONNECT** people to the quilting arts, **GROW** the skills of those interested and **SERVE** the community (in house & at large) with those skills.

Mission Mantra: **CONNECT, GROW, SERVE**

Slogan: “One **PIECE** at a time”

Core Values: **P** - participate respectfully with each other (C)

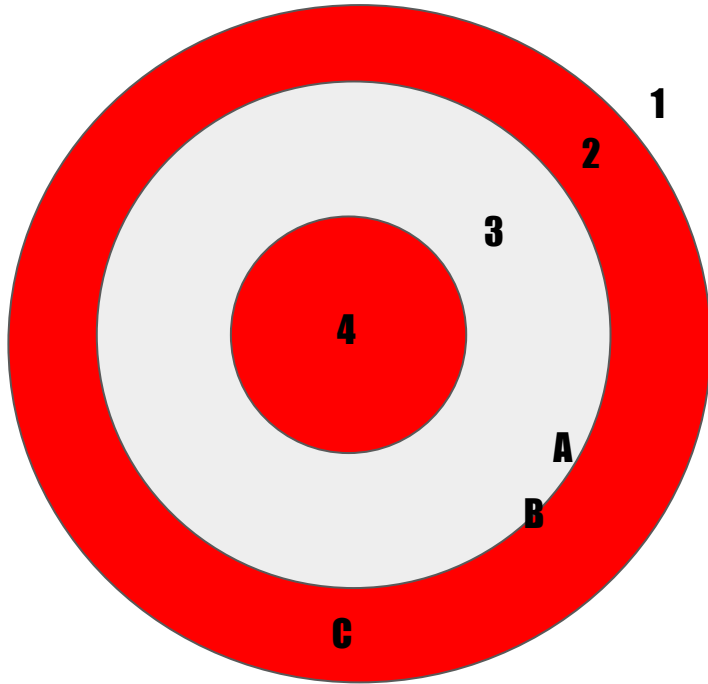
I - Involve ourselves with the mission (C, S)

E - Educate others around you (C, G, S)

C - Connect and Celebrate with each other and the community (C,S)

E - Engage in something new (G)

Battle plan for movement forward



- Part 1
1. Community
 2. Connected
 3. Committed
 4. Core

Part 2

Where on the band are they?

- A. Entry
- B. End
- C. Old immoveable

Part 3

Moving them forward in a healthy sustainable way **via core values**

For the serious plotters: Consider different the widths of the bands for your guild. How balanced are you? Is your programming matching your members identity?

The “why” comes to life in the design

January	<u>E-engage</u> in something new	G	Quilt University - Classes / Open sew	QU Team
February	<u>P-articipate</u> w/each other respectfully	C	Boot Camp - American Hero Quilt Build - team event	Ed Team
March	<u>I-nvolve</u> ourselves w/the mission	C,S	Ann Nash - antique quilts show, insurance & appraisal info	Ed Team
April	<u>E-ducate</u> those around you	C,G,S	MEMBER SHOWCASE - four corners rotation lessons	Ed Team
May	<u>C-onnect</u> /Celebrate with the community	C,S	Potluck, Viewers choice Ribbons,Ergonomics presentation	Ed Team
June	<u>E-engage</u> in something new	G	Team and solo Sew Night - Rare Science Teddy Bears	Ed Team
July	Vision-tirelessly engage the next generation of quilters	C,G,S	OPEN	Committee
August	<u>P-articipate</u> w/each other respectfully	C	Orphan Block Adoption - team event: design & presentation	Ed Team
September	<u>I-nvolve</u> ourselves w/the mission	C,S	DVS presentation and Bingo Blocks with Bingo Game	Ed Team
October	<u>E-ducate</u> those around you	C,G,S	Quilt University - Classes / Open sew	QU Team
November	<u>C-onnect</u> /Celebrate with the community	C,S	Board of Director Roundtable, MEMBER SHOWCASE - four corners rotation lessons	Ed Team
December		C	Jingle Tea - off site ticketed event	Committee

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From first slide.....

- Our aging population - **How** do we **attract** & **retain** younger members?
- **How** do we get people to **step up** & **volunteer**?
- **How** to get the old guard to **let go** and **embrace** new ideas
- **Motivating** people to be more actively **involved**. How to **mentor** the next generation.
- **How** to get new members welcomed and **participating**